



BUSCH
SYSTEMS

JOURNEY IN
SUSTAINABILITY

2018
RECAP

Busch Systems' Project RISE Living Green Wall



OUR VISION

Great people, working together
to create positive change in the world.



OUR MISSION

To support everyone who cares about waste diversion
with leading edge products and services that maximize
the quantity and quality of their recycling program.



A MESSAGE FROM OUR FOUNDER **CRAIG BUSCH**

2018 was an incredible year!

Between our environmental Give-Back program launching; Project RISE, our Waste Diversion department expanding to offer consulting services, new advancements to our Resource Center, and knocking off our yearly Sustainability Goals, you could say we've been very busy!

Project RISE offers our partners the opportunity to donate to a charitable organization in one of five areas of environmental stewardship at no cost to you. We'd like to thank everyone who participated in the program this year. We look forward to expanding our Project RISE efforts in 2019!

We were thrilled to expand our Waste Diversion team and welcome Alec Cooley to the consulting role of Senior Advisor as well as having another Waste Diversion Specialist join. This new department gives us the opportunity to support our customers in a whole new way.

On behalf of the whole Busch Systems family, I'd like to thank you for being as passionate about the environment as we are. We appreciate your business and are thankful for being your partners in sustainability for over 30 years!

- Craig Busch

Founder, President & Chief Designing Officer



MEET THE *dream team*



Alec Cooley
Senior Advisor



Syvannah Vine
Waste Diversion
Specialist



Lindsay Jones
Waste Diversion
Specialist

CONSULTING SERVICES

Busch Systems Consulting is a service designed to meet the comprehensive needs of organizations' recycling and waste collection programs. Our goal is not only to provide awesome waste and recycling containers, but to support our customers before, during, and after their purchase to make sure their waste diversion program is successful!

Our consulting team is continuously growing. Our Waste Diversion Specialists Syvannah Vine and Lindsay Jones are joined by Senior Advisor Alec Cooley. With over 25 years of experience in the industry, Alec has expertise in the best practices of refuse collection systems and industry best practices. Together, our team can make recommendations on number of stations, bin placement, effective signage, and more to make your program the best it can be!

We are proud to provide our clients with collaborative waste auditing services! Our waste audits offer important insights to how well a collection program is running and where there is room for improvement. Our 2018 waste audit partnerships included Suite Success Office space, Summerfolk Music & Arts Festival and McMaster University. 2019 brings many new partnerships, stay tuned for more on these upcoming waste audits! Check out the results of these audits on our [Resource Center](#).

Interested in collaborating with our consulting team?

Contact them at diversion@buschsystems.com



ENVIRONMENTAL ACTION PROJECT RISE

Here at Busch, we believe in the importance of both environmental and social responsibility, and that is exactly why we introduced Project RISE.



PROJECT RISE

Responsible
Initiatives
Supporting the
Environment

What is Project RISE?

With every order customers are given the opportunity to have Busch Systems donate on their behalf to one of five non-profit organizations in the areas of: forestry, climate, wildlife protection, water conservation, and added this year, environmental education.

For 2019 we have partnered with the following charities:



How it Works:

1. Buy a bin
2. Receive your redemption code via email
3. Select a charity

We cannot wait to make more of an environmental impact in 2019 and support these amazing initiatives!



THE JOURNEY IN SUSTAINABILITY 2018 ACCOMPLISHMENTS

Thanks to our Sustainability Committee and dedicated team at Busch Systems, we managed to accomplish all three of our 2018 Sustainability Goals!



Eliminating Plastic Water Bottles from the Office

We eliminated plastic water bottles by partnering with Cupanion by ordering customized reusable water bottles for our entire team! Every time a Busch employee scans the reusable tag on their Cupanion water bottle, one cup of clean water is donated to someone in need.

With these reusable bottles, every employee within the company has the opportunity to reduce their plastic consumption while pairing it with a charitable initiative. Goal accomplished!



Continuing Education for Staff

Through free webinars with our Waste Diversion Specialists, including guest speakers who are experts in sustainability, we kept our team up to date with important movements happening in the recycling industry. We also have an Intranet, academy lessons, environmental vlogs and blogs, and regular employee lunch and learns to educate everyone further.

We are proud of the different educational opportunities we have provided our employees and will continue to think of other ways to further educate our team!



A New Recycling Center

October 31st, 2018 marked the launch of our internal Recycling Center! This station consists of several different container streams, giving our employees the ability to recycle stationery, batteries, metal, e-waste, large cardboard, large plastics, shredding paper, used packaging, and pop tabs – making it easy to recycle these more uncommon items!

On top of that, we have also incorporated a cigarette recycling program at the office. With the help of TerraCycle, we can divert cigarette filters, ash, cartons, and plastic wrapping from the landfill.



THE JOURNEY IN SUSTAINABILITY GOALS FOR 2019

2018 showed us what we are capable of completing in one year. We are so excited for next year to see what else we can accomplish to make Busch Systems even greener! We have highlighted a set of new goals that we are working toward for 2019, including:



Garden

This year we will be reimplementing our community garden! Our dedicated sustainability team tends to this garden throughout the growing season, and employees are welcome to harvest the vegetables to take home to their families. We will plant milkweed and wildflowers behind our warehouse to create new habitat and attract native pollinators.



Decrease our Energy Consumption

We are always looking for new ways to reduce our energy consumption at our headquarters and our warehouses, which is why we made it a goal for 2019 to reduce our consumption even further.

We will focus on computer monitors, lighting, thermostats, water usage, and have quarterly audits to track the success of our efforts.



Reduce Coffee Cups from the Office

Following the success of reducing plastic water bottle use in the office, in 2019 we will focus on reducing disposable coffee cups. This will be done through educating staff, donating more reusable mugs for use with the coffee machine, and running an internal coffee cup campaign to track and cut down the volume our team produces.



What are your sustainability goals for the future?

We'd love to hear about them!

Send us an e-mail at diversion@buschsystems.com.

